One team for patient care



Everything you need to know about One Team Day 2021

A briefing for UNISON branches



What's it all about?

One Team Day is a celebration of NHS support staff, particularly those working in operational services. UNISON organises One Team celebrations each year to acknowledge the porters, cleaners, admin and clerical staff, catering staff and all support workers who work tirelessly in the NHS, often without the recognition they deserve.

We'll be spending **Wednesday 10 November 2021** celebrating our amazing support staff and we want your workplace to be part of it. So, put the date in your diary and start planning how you will highlight the work these members do.

Why do we need to celebrate operational services staff?

When people think of NHS staff, who do they see? Probably doctors, nurses and paramedics. But almost half the staff in the NHS (around 470,000 people) are in clinical support or infrastructure support roles: these include porters, medical secretaries, telephonists, cleaners, caretakers and laundry staff. These are the people, often unseen by patients, who play a vital role in keeping our NHS running, making sure patients and their families get the best treatment possible.

UNISON is proud to represent these unseen heroes of the NHS and we are celebrating One Team Day because we believe that everyone, including patients, their families, politicians and the public should recognise and celebrate these staff too.

Get involved!

So, how will you be celebrating the people who make sure that patients' meals are cooked, medical notes are typed, wards are cleaned or bins are emptied?

Below are some ideas that we've come up with – why not try some of them where you work. You could:

- give NHS staff, patients and their families a chance to meet some of the unsung heroes in your workplace by having a stall in the hospital where support staff can chat about the jobs they do and how they make a difference to patients and their families and support colleagues in their jobs, or give support staff badges which encourage other staff and patients to ask them about their jobs
- hold a tea party to show support staff that UNISON sees them as a vital part of the healthcare team. Tea and cake always go down well – why not use our cake topper design and order some cupcakes from a local bakery?
- speak to your employer about using your workplace magazine or website to interview a support worker about what they do and what they love about their job. Alternatively you could do the same thing in your branch newsletter or on your branch website.
- organise a quiz about all the different roles that support staff do then either use it on your stall, or at a tea party and organise prizes for the staff who know the most about who empties their bins, brings patients' meals or how many different jobs there are in the workplace. A slightly different take on a quiz is to play guess my job games by listing the responsibilities of a particular role and matching those to the person who does that job.
- write to your local newspaper to let them know you're celebrating support staff on One Team Day and invite them to interview some members about the jobs they do.

Making a big fuss of support staff

Let's get the employers involved too because it's important that they are seen to recognise the vital role that support staff play. You could:

- use our template letter to approach your employer about the possibility of holding an awards ceremony for support staff in your workplace, if there isn't one already. Staff could nominate colleagues for awards and you could invite the chief executive to present the awards and make sure they are publicised in the staff magazine
- ask the employer to hold a "coffee morning" for all support staff and lay on tea, coffee and cakes
- why not issue a joint invitation from UNISON and your employer to your local MP and local councillors asking them to come and visit your workplace and meet some NHS support staff
- issue a friendly challenge to your chief executive asking if they would shadow a member of support staff for a morning, or ask if they would invite the local MP or councillors to try their hand at being a member of the NHS team for a couple of hours.

Recruiting support staff

One Team Day is a great opportunity to make sure all support staff know that UNISON is the union for them. It's a good chance to tell potential members about our local and national campaigning on issues that affect their working lives, and all the benefits of being part of our union.

You could talk about our 'One Team Us 2' campaign to get privately contracted staff the same pay and conditions as directly employed colleagues, how we're tackling racism and violence in the workplace, or our campaigns for better hospital food and free staff parking.

However you celebrate, be bold in talking about how UNISON makes work better and make it as easy as possible for new members to sign up online or grab an application form.

Tell us what you are doing

These are just a few ideas to get you started. We are sure you will have plenty more yourselves and we'd love it if you would share them with us. Your ideas may inspire other branches to plan events and help turn the day into something that can't be ignored.

So, tell us your plans, and when you hold your events and things start happening, don't forget to share pictures and stories with us via social media. Use the hashtag #OneTeamNHS so we can publicise your events too.

Resources

Whatever your branch is planning, UNISON has produced plenty of resources to help make your event a success, including badges, leaflets, T-shirts and postcards for the public. Check out what's available in the One Team section at shop.unison.site, and download resources like template letters and social media graphics from the campaign page at unison.org.uk/oneteam.